

October 2010

Pierre Lecocq
President

News from UNIAPAC Executive Office

I do hope that this summer period, at least for those living in the Northern Hemisphere, has been a pleasant time for family sharing and rest. At the Executive Office, it was active and fruitful with the preparation of the International Board on September 17th in Sao Paulo, the administrative set-up of the Foundation and its fund raising tours in Latin and South America and the pursuit of the Uniapac Africa development.

We were 35 Directors in Sao Paulo. Most Latin America and African National Associations were represented but unfortunately only two European Associations were represented! Besides the review on on-going activities we shared a full afternoon on the paper presented by Jose Maria Simone entitled "Christian businessman: a prophet in the society?" The aim was to recognize the paramount and essential role of the Chief Executives in shaping the culture and behaviors of their companies. As a real complement to the work being developed on CSR, it was decided to deepen this concept through a dedicated commission with the aim of producing a paper on this subject. This was a very rich and warm debate and as Father Herr concluded, we did experience the presence of God among us.

This quarter has also seen the full set-up of our Foundation in particular with the recruitment of its General Manager, Eduardo ANINAT. Eduardo was presented at the International Board and will move permanently to Paris in the first days of October. Eduardo brings with him a long and vast experience of the international economic field and a very strong and high level network, which, I am sure, will push the Foundation to a very high level of excellence and visibility at the service of our vision of a man-centered economy. Eduardo had the opportunity to meet most of Latin American and African leadership at the Board. He will visit the European Associations before the next International Board.

USEM from Mexico, USEC from Chile and ACDE from Argentina organized for me very efficient fund raising tours in their respective countries in August and September. I could present the Foundation to a number of successful and leading businessmen with very promising reactions which have generated since two new significant donations. At this stage the accumulated donations fully cover the first three years of the Foundation plan.



Our collective dream is now concrete. I do engage all National Associations to actively brainstorm on the project they would like to submit to the Foundation to enhance their capacity to develop and radiate our vision of the Economy.

In Africa, under the dedicated and efficient leadership of Jean Baptiste Homsy and the wonderful support and availability of Philippe Mine and André Baudoux from France, Uniapac keeps consolidating itself. A two days training seminar on Uniapac vision, organization and success factors was organized and delivered by Philippe Mine and André Baudoux in Cotonou, Benin in September. Two new African associations will present their candidacy to Uniapac membership: Benin and Gabon.

As these quarterly letters regularly show, all our National Associations are very active locally. It is also comforting to see rapidly consolidating the actions launched by Jose Ignacio Mariscal as well as the new ones launched at the Mexico Congress. Now Uniapac with the Foundation is having the means to promote actively at the highest international levels our vision of Man in the Economy and to support actively the National Associations in their local actions.

I wish you all a very successful personal and professional last quarter and as the next Quarterly Letter will be issued early next year, let me use this opportunity to wish you and your families a Merry Christmas and a very Happy New Year. May God bless all of us and may the Holy Spirit nourish our drive to respond to the call of His Son, Jesus to live up to His love.

UNIAPAC EUROPE

**** VNO NCW/ THE NETHERLANDS**

a) Conf, formation, seminars

***October 10th 2010**: Conference "Wise leadership".

***October 22nd 2010**: Lecture on "Labour and human dignity in a time of globalization"/Speaker Huib Klamer, VNO-NCW.

***November 24th 2010**: Lunchmeeting "Human Rights and Business"/Speaker David Vermijs, from a company.

***November 24th 2010**: Dialogue of the employers' federation with the Dutch Council of Churches/Subject: "Policies of the new government, Inclusion and Exclusion".

***December 2nd 2010**: Conference "Servant leadership".

b) Publications, press articles

*Essay on New responsibilities (in preparation): internal publication for members of the employers' federation VNO-NCW.

c) Spiritual time

***October 1st & 2nd 2010 and November 19th & 20th 2010**: Retreat in an Abbey.

**** BKU/ GERMANY**

a) Conferences & Events

***October 29th to 31st 2010:** National Congress in Hamburg/ Subject: **"Global challenges for the social market economy"**, gathering about 130 persons/Speaker Dr Hans Ulrich Klausner, member of the Parliament for the German American Cooperation. Holy Mass with the Archbishop of Hamburg Werner Thissen.

***November 28th to 30th 2010: Ordo Talks** about economic order and social economy in Munich gathering 20 to 30 persons.

***December 2nd to 5th 2010:** Retreat in a Monastery like every year (it has been set 25 years ago).

b) Publications

Publication of a book "Introduction into a Catholic Social Teaching" by Peter Unterberg.

**** UCID/ ITALY**

a) Conferences & Events, formation & seminars

***October 25th to 29th, 2010:** Training course for young professionals, organized by UCID and Centro Siri in Genova/ Introduction to the "Entrepreneurial responsibility for the Common Good"/A 5 days course with an introduction to the definition of "Common Good" and the Church Social Teaching, together with some practical case studies on the corporations affiliated to the Centro Siri on CSR (visit to Bombardier, in Savona).

***November 2010:** Election of the new UCID National President for 2011-2013.

***November 2010:** Fourth "Cardinal Siri Day" in Genova for scouting the "best practices" on CSR, with the participation of the Cardinal Bagnasco, president of the Italian Bishops' Conference.

b) Youth Group:

***September 24th & 26th 2010:** Summer school in San Marino: study about CSR practices with the Professor Zamagni/ 30 attendants.

c) Publications, press articles

***November 2010:** The Second Report of UCID (2008-1010) on the entrepreneurial responsibility for the construction of the Common Good. This second Report will appear at the "Libreria Editrice Vaticana".

***October 2010:** the UCID Letter Nb 2, with an editorial in English (cf website -<http://www.ucid.it/> click on Pubblicazioni Ucid).

d) Events in relationship with economical and social institutions

Various events in Italy to discuss about the encyclical "Caritas in Veritate" with the local industrial associations.

e) Events in relationship with the Church, diocese

***UCID Technical and Scientific Committee:** a forum every 3 months involving people with leading profile.

*** October 20th 2010:** in Rome with Cardinal Ruini, former president of the Italian Bishops' Conference, conference on "Values on the Family and Society".

f) Spiritual time: *October 2010: 3 days retreat with the local section of Liguria, Piemonte and Milano in Oropa Sanctuary (Biella.)

**** CABA/ UK**

a)Conferences & Events, formation & seminars

***September 22nd 2010** from 6.30pm - CABA London Event/Speaker: Andreas Whittam-Smith, First Church Estates Commissioner. Andreas is also a financial journalist, co-founder of The Independent newspaper, and former president of the British Board of Film Classification/ Subject: "God's Little Helper" (some aspects of the Church's role).

***October 12nd 2010** from 7pm - CABA North West Christians in Business Collaboration/Speaker: Philip Green, Chief Executive, United Utilities plc/ Subject: "Responsible Leadership - business and personal". This event is run in collaboration with the Liverpool Diocese, LICC, North West Christian Business Forum and Initiatives of Change

***October 20th** from 7.15pm - CABA Guildford Network/Speaker: Stephen Bampfylde, co-founder and Chairman of Saxton Bampfylde/ Subject: "Career and Life Re-invention".

***November 9th 2010**: CABA Hugh Kay Annual Lecture/ Subject: "Pay, Poverty and Inequality: can Christian teaching inform our responses?"

b) Publications, press articles

CABA's Principles have been refreshed and reprinted adding "Prudence", "Moderation" and "Responsibilities to Stakeholders" /available on the website.

**** ASE/SPAIN**

a)Conferences & Events

***October 2010**: Public session on the Law about the reform of the work recently approved by the Spanish Parliament. Will attend experts to deal with subjects of employment and most adequate measures to create employment.

b) Spiritual time

***December 2010**: "Reflexion day" the day before Christmas.

**** Les EDC/ FRANCE**

a)Conferences & Events

***October 22, 2010**: Like every year session for the 200 teams' presidents and spiritual advisers/Subject: "Caritas in Veritate, after one year?"

*Preparation of the **Assises 2012**: taking place in March 30, 31 and April 1st 2012 in Lyon.

***EDC Matins**: The next guest will be Mr Chèreque, General Secretary of CFDT (Conf. française Démocratique du Travail).

***Web site**: 3 new sections: "A team, a testimony", "With the spiritual advisers" "The prayer of the month".

b)Events with the participation of les EDC:

***October 4th 2010**: Within the week of the "socially responsible investment", congress organized by the association **Ethic and Investment/ Subject**: "Invest for a more humane world". **How can act the investor on the company?** in cooperation with the Faculty of Social and economic Sciences and participation of Phitrust. Participation of B. Macabeo, member of Les EDC (www.ethinvest.asso.fr).

***October 18th 2010: “The crisis, a chance for the company!”** conference in the College des Bernardins/ The president of les EDC Robert Leblanc is among the speakers of the Round table **“For an innovating shareholding at the service of the company”** .

***October 20th 2010:** Conference organized by CFTC (Conf. française des Travailleurs Chrétiens)/Subject: “Family and spare time, how conciliate both?”.

b) Publications

*Article in “La Croix” by Robert Leblanc, president of Les EDC, on Pensions “Five Christian words on the pensions”(<http://www.la-croix.com/article/index.jsp?docId=2440260&rubId=55350>).

* **“Dirigeants Chrétiens”**, Les EDC magazine, is about “Se former pour l’entreprise” (Training for the company).

***Les EDC in the media:** Les EDC participate to a Broadcast in Radio Notre Dame “Entrepreneurship Spirit”/It will take place all the year on the 4th Wednesday of the month in the evening/members of EDC will deepen one of the aspects dealt in the magazine Dirigeants Chrétiens. Next broadcasts: October 6th & Nov 24th 2010: Encyclical, company and gratuity (Nb 39 of the magazine).

****ACEGE/ PORTUGAL**

a) Conferences & Events

*Conference cycle *“Portugal has a future”* (New theme for the year) / 10 conferences on different Regional Centers

* **4 Seminars addressed to Small & Medium Enterprises:** Innovation/Internationalization/Ethical Management/Entrepreneurship.

***October & November 2010:** Formation Cycle: *«Management and Ethics»*: 3 Sessions/Launching Session on *«Common Good»* / A Private Equity, focused on unemployed skilled with more than 40 years old/ promoting entrepreneurship.

****ADIC/ BELGIUM**

a) Publications

*ADIC magazine *“L’entreprise, l’homme”* /Sept Nb:” The equitable business, a solution to feed the planet?”

***ZKPS/SLOVENIA**

a) Conferences & Events

***September 2010:** Social academy of Slovenia organizes each year the “Social week”/several civil societies organize different events in different places in Slovenia. ZKPS organized a round table entitled **“Responsible governance of small and medium sized companies to overcome the economic crisis in Slovenia”**/It was chaired by 2 eminent entrepreneurs with a rich experience in corporate management and education of supervisors of enterprises.

Changes are required in governance of many enterprises in Slovenia, especially as they have gone through a transition of the economic system as well as through transition of values in the society from the previous socialistic to the capitalistic system. Ethical values are particularly questionable for the new owners of the capital. Many of them are not experienced entrepreneurs. Several proposals were indicated to overcome the crisis, among them re-acceptance of general ethical values in the society as well as good governance of many SMEs that generate added values and jobs.

*PACE/ POLAND

a) Conferences & Events

* Warsaw: Every Monday, regular meetings in the Center for Christian Initiatives in the Monastery of Dominicans, in order to help unemployed persons as well as entrepreneurs (advises on taxes and book keeping).

* Presbytery of Saint Catherine Church every first Wednesday of each month/meeting for our members.

* Participation to the prayers near The Cross near the President Palace, for Poland and their mission.

** SLOVAKIA/ FRANCE

a) Conferences & Events

* **October to December 2010:** Small meetings about Caritas in Veritate/ Presence of a priest s.j..

* **October 2010 to May 2011:** University meeting/ Reflexion and experiences' sharing.

b) Spiritual time

Along the year, spiritual exercises for families and young people.

UNIAPAC LATIN AMERICA (Jan 2010/ March 2010)

*ACDE/ ARGENTINA

*The XIII Annual Meeting of ACDE Buenos Aires "**Argentina after the Bicentenary: Leaderships for the progress**"/ Speakers: the former **president of Uruguay (1990-1995) Luis Alberto Lacalle Herrera** and the Political expert Natalio R. Botana, talked about the urgency and need of democratic leaderships in front of more than 400 businessmen.

* **September 13th 2010:** XIX Annual Meeting of the Youth Group "To think about what I want and believe in what I am doing"/ Exchange and reflection/More than 200 attendants: future business leaders, students, businessmen and young professionals/Speakers : references in the business, political and social fields.

* **September 23rd 2010:** Breakfast "Businessmen, what do they forecast for 2012 and after?" / Juan José Aranguren President of Shell Argentina, and Rafael Llorente, President of CREA and agricultural producer, and Federico Sturzenegger President of the Bank Ciudad in Buenos Aires, will analyze the future business climate in Argentina and will expose their visions with regard to the part of the business leaders.

* **October 22nd 2010:** Breakfast "Argentina...wake up!" /with the Colombian chancellor Jaime Bermúdez, and the federal judge Claudio Gutiérrez de la Cárcova/ this event offers an international and national visions for capturing the conscience of the effects of narco traffic in Argentina and on the business field, institutions and society at large.

* **October 1st & 2nd 2010 :** Annual meeting for the members /" Let's mark the field for 2011" /each member will be able to think and express himself about the work of ACDE and bring his new ideas.

* **November 11th 2010 :** Delivery of the ACDE PRIZE ENRIQUE SHAW in the year of the Bicentenary/ Objective to distinguish the companies which, through their projects, programs, politics and practices make easier the incorporation to work of persons who for different reasons are excluded of the productive activity and dignity/It will be the 8th Edition of the Prize.

*Launching of the PRODIEM 2011/ACDE opens the 8th edition of the “Programa de Dirigencia Empresarial” or PRODIEM, whose aim is to help to position strategically the leader and the company in taking responsible decisions.

The vocation of undertaking, the organization of the work, the management of the resources and the authority among others, are the topics proposed by the PRODIEM/ Have already participated more than 140 business leaders of main companies.

* Breakfasts of Professional Update and of Formation with the presence of out-standing speakers and partners linked to ACDE.

*USEC/ CHILE

a) Conferences & Events

***September 14th/ October 13th 2010:** “Workshop to learn CSR” (5 sessions) organized by USEC and the University Alberto Hurtado/ Practical examples of business leaders of important companies/ **Participation of Pierre Lecocq, president of UNIAPAC International** and CEO of Inergy Automotive, and **Rolando Medeiros, president of USEC**, Fernando Montes S.J., rector of the University Alberto Hurtado and spiritual adviser of USEC. **Pierre Lecocq** referred to the CSR model of UNIAPAC: “*Nourished by the Christian faith and its economic expression contained in the Social Doctrine of the Church, we believe that the persons are an end and not a mean, and when the companies respect the person, they have a really human purpose*”.

Rolando Medeiros said that *companies are one of the more important social organizations of the modern society, and its responsibilities made of them one of the more influential agents of the social change*.

***September 22nd 2010:** 2nd session: “Colaborators and suppliers, strategic partners who generate value”/ Ones of the speakers: Alfonso Mujica, associate of Spencer Stuart and past president of USEC; Eduardo Abarzúa, Profesor in the University Alberto Hurtado.

Alfonso Mujica: “*When the persons feel good inside the company we will be living concretely the human ecology. The most precious capital in a company is the human capital*”.

***September 29th 2010:** 3rd session : “Community and future generations: The challenge of the sustainable conviviality”/ Speakers: Ignacio Arteaga, director of USEC and entrepreneurs, who talked about the issues of the Church Social Teaching about the environment saying that this problematic is not only ours but as well God’s as creator “Creation is a gift of God. We have to take care about it because we are temporarily responsible of it”.

***October 6th 2010 :** next session :“Clients and Competence Utility + integrity: a possible formula/ Speaker: Eugenio Arteaga, director USEC , entrepreneurs and Mladen Kolkatic, Profesor of the School of Administration of the Catholic Pontifical University of Chile.

***October 13th 2010:** Final session:“Shareholders, authorities and government Public & Private interests: compatibles Interests?/ Speakers: José Antonio Garcés, Vice president USEC and business manager, Nicolás Majluf, Profesor in the Pontifical University of Chile, and business leaders.

* **Cycle: “Coffe with...”** each month open only to members with a “special guest” (debate, reflexion and dialogue).

-**October 19th 2010/** 4 sessions Curso de Doctrina Social de la Iglesia (DSI)/ The doctrinal adviser of USEC (application of the DSI in the business world)/ Different subjects: the wealth of the human be-

ing/ the sense of the work/ the integral human development/ the Christian entrepreneurial Vocation (Encyclical Caritas in Veritate)/ toward a new entrepreneurial culture.

- **October 21th 2010**/ 7th version/ Speaker Andrés Navarro, president of SONDA, leader company in Technologies of Information about “The Participation: Motor of the creativity of the company”.

- **November 17th 2010** : “Be highly productive, fully human and socially responsible is possible”.

- **December 15th 2010** : “Companies and Culture: Do they have an influence on the soul of the country?”, by Cristián Warnken, Dean of the Faculty of Education and Humanities, University of Development (December 15th 2010).

*Round tables of social Dialogue : with professors, government, trade unions, church, business leaders / which will give birth to 4 seminars based on the experiences of these round tables.

* **September 24th 2010**: First seminar: “Chile in the OCDE: New challenges for the social dialog ” /Presence of the president of USEC Rolando Medeiros, the secretary of the Work and Social Forecast Camila Merino, the president of the National Union of Workers (UNT), an expert within the International Union of the workers..and business leaders.

* **December 2010** : “Social dialogue and collective Negotiation”.

***2011**: “Social Dialogue and social Responsibility” and “Social Dialogue and incorporation to work of women and young people.

***December 2010**: Last phase in the preparation of the Managerial Mission (MM) launched in April 2011. The objective of the MM, directed by USEC in 2010, 2011 and 2012, is to push the business leaders, executives to be testimonies of Jesus Christ in their companies. Same dynamic as the “continental Mission”, CELAM initiative in order to give a new evangelizing impulse in Latin America/addressed particularly to business leaders and executives, not only for catholics but for those who want to discover the particular mission within their professional responsibilities toward the common good and the integral human development of all his collaborators/ Formation of an executive committee to be launched in 2011; objective for 2013 to have a participation of 5 000 persons.

b) Spiritual time

***October 23rd 2010** : retreat: “the Christian in front of the adversity” with Father Montes S. J., spiritual adviser of USEC and rector of the University Alberto Hurtado.

***December 2nd (to be confirmed)**: Holy Mass to close the year with the Bishop Chomali, and doctrinal adviser of USEC.

***PARAGUAY/ ADEC**

a) Conf, formation, seminars

* **October 2010 to April 2011**: Preparation of the VIII CSR Conference of the Inter-American Development Bank (BID). The subject is not defined yet. Every year around 1000 persons participate (business leaders, representatives of organizations implied in CSR.

* **November 2010**: Meeting of Global Compact (Pacto Global) created by the United Nations a few years ago promoting CSR in the companies of all the world/ Voluntary initiative in which the companies and organizations promise to align their strategies and operations according to 10 principles universally accepted in 4 thematic areas: Human rights, labor standards, environment and anti-

corruption. In the Annual Meeting, all the companies and organizations of Latin America are invited to realize an inventory of the activities carried out in the year and to elaborate plans of future works, always on the basis of the principles of the Global Agreement. This is a long-term vision. The social responsibility is in the agenda of companies and organizations of Latin America. On the other hand, the challenge in the region is to continue adding up participants who adhere to this initiative.

*Monthly workshops of introduction to CSR/Monthly workshops of CSR indicators/Program for ADEC advisers for Young group.

b) Events in relationship with economical and social institutions

***October to December 2010:** Project "to fight against poverty" included in the projects of PLARSE in LA/Strengthen the small and / or community initiatives for a sustainable production of products. Coordinate actions of cooperation between different organizations, with a view to the economic, social and environmental sustainability.

***December 2010:** Premios ADEC: It is the most important annual competition of the country in the managerial area that recognizes the work and the social responsibility of companies, businessmen and businesswomen, distinguishing the companies which have generated very good results thanks to efficiency. 2 categories: **PREMIOS:** The Business leader of the year/**DISTINCIONES:** Young business leaders, successful micro companies, successful small and medium sized companies. The official advertisement of the winners is realized before December 31 in a press conference.

***October 13rd 2010:** Participation in Managerial forum. **Subject:** "Forum on fiscal and budgetary politics", in the Central Bank of Paraguay, with the participation of the Secretary of the Treasury and the President of the Commission of Estate and Budget of the Senators' Chamber /There will about 500 persons who will work on finding solutions to the following issues: lack of infrastructures, financing, basic education, energy, social development, etc.

c) Publications, press articles

Every week, publication of articles on Ethic in the newspaper "Ultima Hora"/ Articles on CSR.

***USEM/ MEXICO**

a) Conf, formation, seminars

*****CSR Protocol:** Virtual monthly meetings with the National Committee of CSR of USEM in order to finalize the Protocol.

***September 15th and 16th 2010:** presentation of the Project to the executive committee of UNIA-PAC, and approval for its financing.

***October 13th 2010:** USEM Forum in Monterrey/analysis of subjects in relation with business and CSR.

****UNIAPAC Foundation: August 26th 2010:** visit of Pierre Lecocq and Eduardo Aninat to expose the objectives of the Foundation.

* Participation of USEM en « Sociedad en Movimiento »/Reforms, transparency.../active collaboration to reach a political agreement promoted by this civil organization.

* **October 26, 27 and 28, 2010:** presence of USEM in the Summit of Social Leaders/ Action in favor of education of children/ New association led by USEM members "Red por la Educación" to push the education initiatives.

*Participation to the Comité for a unique Economy : private initiative and Government initiative.

* Virtual conf calls to work on the next USEM National Congress in San Luis Potosí whose theme is **"Person with CSR" in March 31st, April 1 & 2 2011.**

* Virtual conf calls to work on the next UNIAPAC Latin American Congress in Guayaquil, Ecuador in **September 2011.**

***CSR:** Active Participation in "Alianza para la Responsabilidad Social Empresarial AliaRSE (Alliance for the CSR)" which prepares the special mention "2nd generation" for the companies who work with a series of requirements of high quality. This recognition is given further to the Formation course proposed by USEM.

b) Publication

USEM magazine : the number 289 in October will deal with « Climate change ».

UNIAPAC AFRICA

***PADIC/CAMEROUN**

a) Conferences & Events

* **End of November 2010:** "Recruitment action" to create a new section in Yaoundé following the advices given in the last training in September in Benin.

* **November 27th & 28th 2010:** Seminar addressed to executives and businessmen gathering about 30 persons/ 5 main subjects referred to the Church Social Teaching with the presence of the Cardinal Tumi, the past Archbishop of Douala/ **Pierre Lecocq** is invited to participate to talk about "Businessman as a priest, prophet and king". Other persons from Latin America and Europe are invited to give testimony. The objective is to arouse interest for the Church Social Teaching from the bourgeoisie of Cameroun.

b) Publications

* **October 2010:** This number will give an answer to the problematic of high interest rates raised in the July nb. (Creation of a special fund for the Padic members to benefit from loans and financial facilities).

***CADICEC/ R D Congo**

a) Conferences & Events

* **October 2010 :** Seminar for trained businesswomen/ Follow-up and supervision of the administrators of micro-companies

In the framework of the training of executives of big companies: training for administrative personal, financial management, and Leadership (political actors, parliament, members of the government).

***November 2010 :**

Training on the strategical Marketing and Commercial Management.

* **December 2010 :** Congress on CSR.

***ACGD/ Angola**

a) Internal organization

*** October 22nd to 24th 2010:** National Leadership meeting .

***October 2010:** Presentation and inauguration of the Installation Committee of the Food-Bank/Presentation and approval of proposals for adjustment of the Statutes of ACGD/Presentation of the action of the Council of Catholic Entrepreneurs /Preparation and presentation of the Business Plan and 2011 Budget/Analysis of the Preliminary Draft of the Code of Ethics.

b) Support to the Church

***October,November and December 2010:** Support in economic and financial reorganization of the Church in the Health, Logistics and Assurance Protocol .

***November 2010:** Technical and material support to the Nunciature during the Visit of His Eminence the Cardinal Franc Rodé.

***October,November and December 2010:** Training on the Social Doctrine of the Church

c) International Cooperation

***November 2010:** Participation in the ceremony for the official setting-up of a new association in Sao Tome, former Portuguese colony and one of the smallest states of Africa.

***October,November and December 2010:** Preparation of the Meeting of UNIAPAC Africa.
